

# NORTH BEVERLY PTO MEETING NOTES

September 22, 2016

- **Attendance:** Matt Riordan, Kristen Riordan, Sarah Mckenna, Jill Pelletier, Karen Kingston, Colleen McGeown, Deb Campos, Sandy Williams, Sharon Ngau, Lyn Towne-Smith, Ann Wilder, Glenna Terwilliger, Stephanie Jacobson, Maria Michaud, Claudia Conway, Stephanie Gouker, Heather Proulx, Diana Harrison, Mike Keefe-Feldman, Kathleen Feldman, Scott Smith, Joel Belmonte, Amy Crafton, Kelly Pruell, Sharyn Anderson, Natasha Ouellette, Lynne Koloski, Amy Knott, Kris Silverstein, Kristine Murray, Joanna Murphy Scott, Jen Fowler, Diana Ribreau, John O'Connor, Jodi Fryling, Erin Brown, Paul Goodwin, Paul Manzo
  
- **President's Report ~ Matt Riordan**
  - o New Family Night was a success and well attended. Thanks to Karen Kingston and Janna Maloblocki for organizing the night. Thank you also to all of the volunteers who helped that evening.
  - o Welcome Back Picnic was also a huge success and lots of slush was enjoyed by all.
  - o Great job to all of the Momball participants! Congratulations and thank you for all of your hard work and participation.
  
- **Treasurer Report ~ Matt Riordan**
  - o Current Balance is approximately \$14,500
  
- **VP Reports - Fundraising Report - Sarah Mckenna**
  - o **BooFest**
  - o is scheduled for Saturday, Oct 29th from 11:00am-2pm
  - o We are looking for volunteers to help set up, run and clean up event
  - o We will have games in the Gym, Arts & Crafts, Lunch, Cake Walk & Raffle Baskets in the cafeteria
  - o There will be a meeting in a few weeks to discuss and organize the event.
  - o BooFest Donation will be organized by Room Parents.
  - o Grades K-2 will make themed gift baskets from parent donations.
  - o Grades 3-5 will organize raffle items

- o **Direct Donations**
- o Letters will be going home in backpack mail in Late October.
- o We will list out all of the enrichment programs in the letter so parents know what the money is used for.
  
- o **Auction**
- o Saturday, March 11, 2017
- o It's a parents only event
- o This is organized by Kelly Pruell and Janna Maloblocki and they are looking for volunteers to join their committee or help out the night of the event
  
- o No other Fall Fundraisers are planned for this school year
  
- **Other Fundraising Activities this year**
  
- o **Spirit Wear ~ Natasha Ouellette**
- o Logo is going back to the logo from a few years ago.
- o T-shirt brand is changing because some parents complained about the quality of the shirts from last year.
- o Some new items will be offered (Vneck t-shirts for women, different style of socks, sweatpants instead of pajama bottoms, Riley Rocks tie dye sweatshirt (15% of the proceeds will go to Riley Rocks fund)
  
- o **Square One Art ~ Tanya Cuevas**
- o Kids make a drawing or picture in art class and then parents can order lots of different items with their child's drawing on it.
- o Teachers already have supplies and the work is under way.
- o Orders are received before the holidays and these make for a great gift
  
- o **Boxtops for Education ~ Stephanie Jacobson**
- o We made approximately \$2000 last year from Boxtops.
- o Stephanie is trying to find a new way to collect Boxtops. She is thinking of leaving a box in the front lobby
- o Boxtops also has a new app. You can scan your receipt to the app for bonus box tops.

- o **Textile Recycling**
- o There is a box in front of the school where people can drop off clothes, sneakers, sheets, towels, stuffed animals, sneakers etc.
- o PTO makes money based on the amount/weight of the donations.
  
- **Community Outreach - Kristine Murray**
  - o Kristine is looking for volunteers to join a committee
  - o It won't be a large commitment. She wants to have the committee to share ideas.
  - o The goal of community outreach is to raise awareness and try to get kids to help out and give back to the community.
  - o There is usually a significant event in the fall and again in the spring
  - o Sometimes speakers are brought in to talk to the students during morning meetings.
  - o Some upcoming events are the Canned Food Drive at BooFest (bring in food in exchange for BooFest tickets); Family Promise Walk on Oct. 15th to raise money for homelessness; Memorial Day flagging at St. Mary's Cemetery; Polar Plunge to raise funds for the Riverhouse; Food Drives for the Salvation Army
  
  - o Last Years 5th Grade class fundraised all year and they used their money to purchase a "Buddy Bench" that is now on the hot top. They also gave money to Mrs. Brown to purchase a new light board for the auditorium
  
- **Citywide PTO update - Amy Crafton**
  - o Sharyn Anderson is joining Amy for Citywide meetings
  - o There is a hand washing initiative going on because only 50% of students actually wash their hands after they use the bathroom.
  - o Bootstraps is going to be reselling textiles and they are looking for donations. They also have school bins in the lobby where donations can be left.
  - o Citywide would like to have a gift card drive for teens
  - o Change is simple is celebrating 5 years and they will be having a t-shirt decorating contest
  - o There will also be a food drive at the upcoming election

- **Room Parent Support - Karen Kingston**
  - o A form was sent home looking for room parent volunteers. The letter outlined what the responsibilities are for room parents. We are also hoping the room parents can attend all PTO meetings this year.
  - o Forms are due on 9/26
  - o There are still some classes that don't have any room parent volunteers
  
- **Fall Frolic - Karen Kingston and Colleen McGeown**
  - o Fall Frolic 5K will be on Sunday, October 2nd
  - o Fun Run begins at 9am and will be entirely in Lynch Park this year. The 5K begins at 9:30
  - o The proceeds from the 5K benefit all 5 Beverly Elementary school
  - o We need at least 10 volunteers from North Beverly to be able to share a percentage of the proceeds.
  - o Please consider volunteering. If you are interested you can reach out to Karen Kingston, Colleen McGeown or go to the PTO Facebook page and sign up with the Fall Frolic Genius link
  
- **Book Brigade - Jodi Fryling**
  - o Parents can donate books or money for books to be donated to the classrooms in honor of their child
  - o Books can be donated for any reason or event
  - o There are so many donated books at this point that Jodi will ask each teacher to choose a student to have a book anonymously donated to them for any reason
  - o If someone wants to donate a book and doesn't have the money to, she can accommodate that because she has so many donated used books
  - o Books will be distributed on Fridays
  
- **School Committee Report - Kris Silverstein, Paul Manzo, Paul Goodwin**
  - o The new Middle School is coming and there is a huge committee working on this project.
  - o The steel structure will begin to be built soon
  - o The new school is expected to open in Sept 2018
  - o The project is currently on time and under budget
  - o The committee signed a resolution to oppose lifting the cap on charter schools. They feel money is taken away from the public school system to create charter schools.

- o A few years ago this happened in Gloucester. approximately \$1million was taken away from the public schools and give to a charter school that didn't work out and closed
  - o The school committee meets almost every single Wednesday and the public is always welcome to attend. Once a month they meet at City Hall and at this meeting time is always set aside for the community to step forward and speak.
  - o Always feel free to reach out to any of the school reps with any questions or concerns.
- **Principal's Report - Erin Brown**
    - o We are off to a great start. The teachers are always looking for ways to improve their practices. The teachers are trying to grow more responsible students who are looking out for each other and not just for themselves.
    - o Teachers want the students to be positive influences on each other
    - o North Beverly is always focused on writing to bring our students to the next level
    - o Fire Drills happened last week, Tomorrow is picture day and Next Week is bus evacuation training
- **New Business/Open Floor for Announcements**
    - We usually have high school students come to the North Beverly PTO meetings to watch students so parents can attend the PTO meetings.
    - BHS Gold Outing is this Monday, Sept. 26th. Matt Riordan will emcee the auction. Currently there are 100 golfers and 175 people attending the dinner
    - High School Musicals this year are very kid friendly. Fall ~ "It's a Wonderful Life", March ~ "Little Mermaid"
    - Nurse is looking for popsicles, crackers, underwear, socks, elastic waist band pants for boys and girls
    - We are looking for someone creative to make the bulletin board look great this year.
    - Kris Brown is almost done with the directory. She should be done by early October. We received \$180 in ads for the directory
    - We are always looking for volunteers throughout the year.

NEXT PTO MEETING IS NOVEMBER 3, 2016 AT 7PM IN THE LIBRARY!